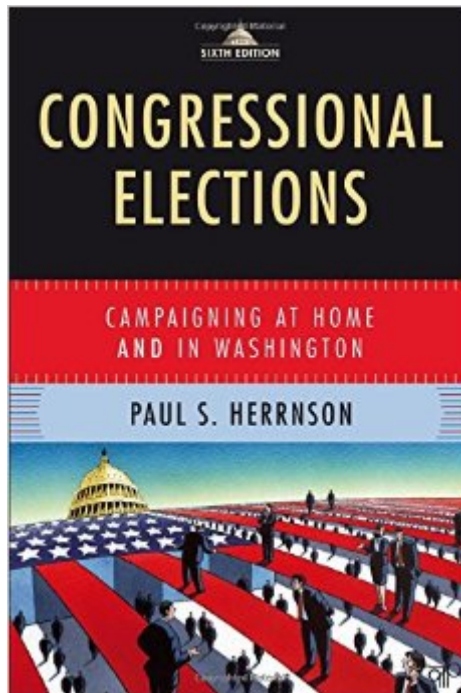


The book was found

# Congressional Elections: Campaigning At Home And In Washington



## Synopsis

Combining top-notch research with real-world politics, this sixth edition provides a thorough and evenhanded assessment of congressional campaigns and elections. Herrnson's popular book argues that successful candidates run two campaigns: one for votes, the other for resources. Using campaign finance data, original survey research, and hundreds of interviews with candidates and political insiders, Herrnson looks at how this dual strategy affects who wins and ultimately the entire electoral system. New coverage includes: cases studies from the 2010 midterm elections; the impact of the Tea Party on fundraising and election outcomes; the effect of the Citizens United and other recent cases on corporate, trade association, and labor union spending; the fundraising advantages, strategies, and spending practices of different interest group entities PACs, Super PACs, 527s, and 501(C)s; the pervasive use of social media and Internet campaigns to raise money, communicate with voters, and recruit volunteers at low cost.

## Book Information

Paperback: 384 pages

Publisher: CQ Press; 6th edition (December 30, 2011)

Language: English

ISBN-10: 0872899659

ISBN-13: 978-0872899650

Product Dimensions: 8.9 x 6 x 0.7 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 1.0 out of 5 stars See all reviews (1 customer review)

Best Sellers Rank: #408,814 in Books (See Top 100 in Books) #153 in Books > Politics & Social Sciences > Politics & Government > United States > Legislative Branch #556 in Books > Politics & Social Sciences > Politics & Government > Elections & Political Process > General #566 in Books > Politics & Social Sciences > Politics & Government > Elections & Political Process > Elections

## Customer Reviews

The kindle version has the correct cover but inside it is Interest Groups Unleashed

[Download to continue reading...](#)

Congressional Elections: Campaigning at Home and in Washington The Politics of Congressional Elections Testifying Before Congress: A Practical Guide to Preparing and Delivering Testimony

Before Congress and Congressional Hearings for Agencies, Assoc Feng Shui: Wellness and Peace- Interior Design, Home Decorating and Home Design (peace, home design, feng shui, home, design, home decor, prosperity) Home Security: Top 10 Home Security Strategies to Protect Your House and Family Against Criminals and Break-ins (home security monitor, home security system diy, secure home network) Canoe and Kayak Routes of Northwest Oregon and Southwest Washington, 3rd Edition: Including Southwest Washington So You Think You Know Washington State Wine? (2016-17): Demystifying the Economics of Wine (Washington Wine Series) The Washington Manual of Gastroenterology Subspecialty Consult (Washington Manual: Subspecialty Consult) Gardening: Air-Cleaning House Plants to Purify Your Home - DIY Home, Home Gardening & Indoor Gardening (Healthy Home, Gardening for Beginners, Container ... Hacks, Healthier You, Outdoor Gardening) The Presidential Debates: Issues and Questions for the 2016 Elections and Beyond The Labour Party in Britain and Norway: Elections and the Pursuit of Power between the World Wars (International Library of Political Studies) Plutocrats United: Campaign Money, the Supreme Court, and the Distortion of American Elections Voting Rights--and Wrongs: The Elusive Quest for Racially Fair Elections Government in America, 2014 Elections and Updates Edition (16th Edition) The Timeline of Presidential Elections: How Campaigns Do (and Do Not) Matter (Chicago Studies in American Politics) Government By the People, 2014 Elections and Updates Edition (25th Edition) American Political Parties and Elections: A Very Short Introduction Presidential Elections: Strategies and Structures of American Politics The Campaign Manager: Running and Winning Local Elections Why Liberals Win the Culture Wars (Even When They Lose Elections): The Battles That Define America from Jefferson's Heresies to Gay Marriage

[Dmca](#)